

Exactly How to Introduce Phil M Jones

Keynote

No walk-on music. Please have the Emcee/Host read the script provided below and play the intro video immediately after. Phil will begin his keynote directly after the intro video. Once he finishes, please play his walk-off music.

Workshop

Phil's preferred music can be played for the walk-on and walk-off moments at this session. No intro video will be used. Please feel free for the host to introduce Phil as is most fitting for the workshop setting before playing his intro music.

Phil's Preferred Walk-on/Walk-off music

Music B.o.B - "Magic" (feat. Rivers Cuomo)

Link to Video Intro

<https://philmjones.com/intro-video/>

Host Script

“Our next speaker is a world-renowned expert in the art of influence and communication—someone whose work has shaped **leaders, sales professionals, and entrepreneurs... globally.**”

He launched his first business **at just 14 years of age** and went on to become the youngest ever recipient of the distinguished **British Excellence in Sales and Marketing** Award.

Phil M Jones is a trusted advisor to some of the world's **leading brands**, and the **creator** of the Exactly What to Say movement.

At the heart of his work... is a simple but transformative belief: If you **Change** your **WORDS** you can **Change** your **WORLD**.

Here's a glimpse into his work and the impact he's making around the world... [VIDEO PLAYS]

Custom Speaker Introduction

For when a personally crafted introduction is desired, bullet point accolades are provided below to help facilitate doing so.

- Entered the world of business at the tender age of 14 and was earning more than his teachers by 15
- Helped to grow an independent real estate business to a revenue in excess of over \$240m with a sales team of just five
- Phil joined a long list of global leaders who serve in residence at High Point University's Access to Innovators program
- Strategic Advisor to pioneering leaders of the world's biggest brands
- His international best-selling book, Exactly What To Say has now sold over 3 million copies
- Creator of the most listened to non-fiction audiobook of all time
- Innovator of the highly coveted "How to Persuade and Get Paid" Audible production