

From Resistant to Ready: The Words That Move People Through Change

Resistance to change isn't personal—it's predictable. This session offers language strategies to lower defensiveness, build readiness, and lead change with confidence.

Audience: Change managers, consultants, transformation leaders

Theme: Shaping mindset and readiness through communication

Key takeaways:

- Decode the real sources of resistance in change
- Learn key phrases that build readiness and reduce pushback
- Handle uncertainty without rushing or overexplaining
- Use story-based language to make the future feel tangible
- Turn stakeholders into change advocates with shared language
- Navigate emotional objections with compassion and clarity