

## Lead With Language: Exactly What to Say® to Inspire Action

Leadership is no longer about title—it's about influence. This session provides a tactical language framework for leaders who want to ignite ownership, unlock potential, and create alignment.

**Audience:** People managers, senior leaders, HR

**Theme:** Communicating with clarity and emotional intelligence

### **Key takeaways:**

- Learn the difference between directing and inspiring
- Use language that unlocks accountability and ownership
- Handle resistance without shutting down dialogue
- Frame feedback that fuels progress, not defensiveness
- Model communication behaviors that ripple through culture
- Create buy-in with inclusive, open-ended phrasing